

Majorelle – Blanca Mural Wallpaper

This large-scale artwork was translated from an original painting. Available as custom panels based on ceiling height. A complete mural artwork includes 5 wallpaper panels (A,B,C,D,E). All production is done per order and takes up to 6 weeks to ship. Please be sure to order a sample before purchasing custom panels.

Mural wallpaper is a non-woven vellum material suitable for residential and low-traffic commercial locations.

Majorelle - Blanca mural wallpaper was made in collaboration with Olivia Provey as part of Jamaa Series II.



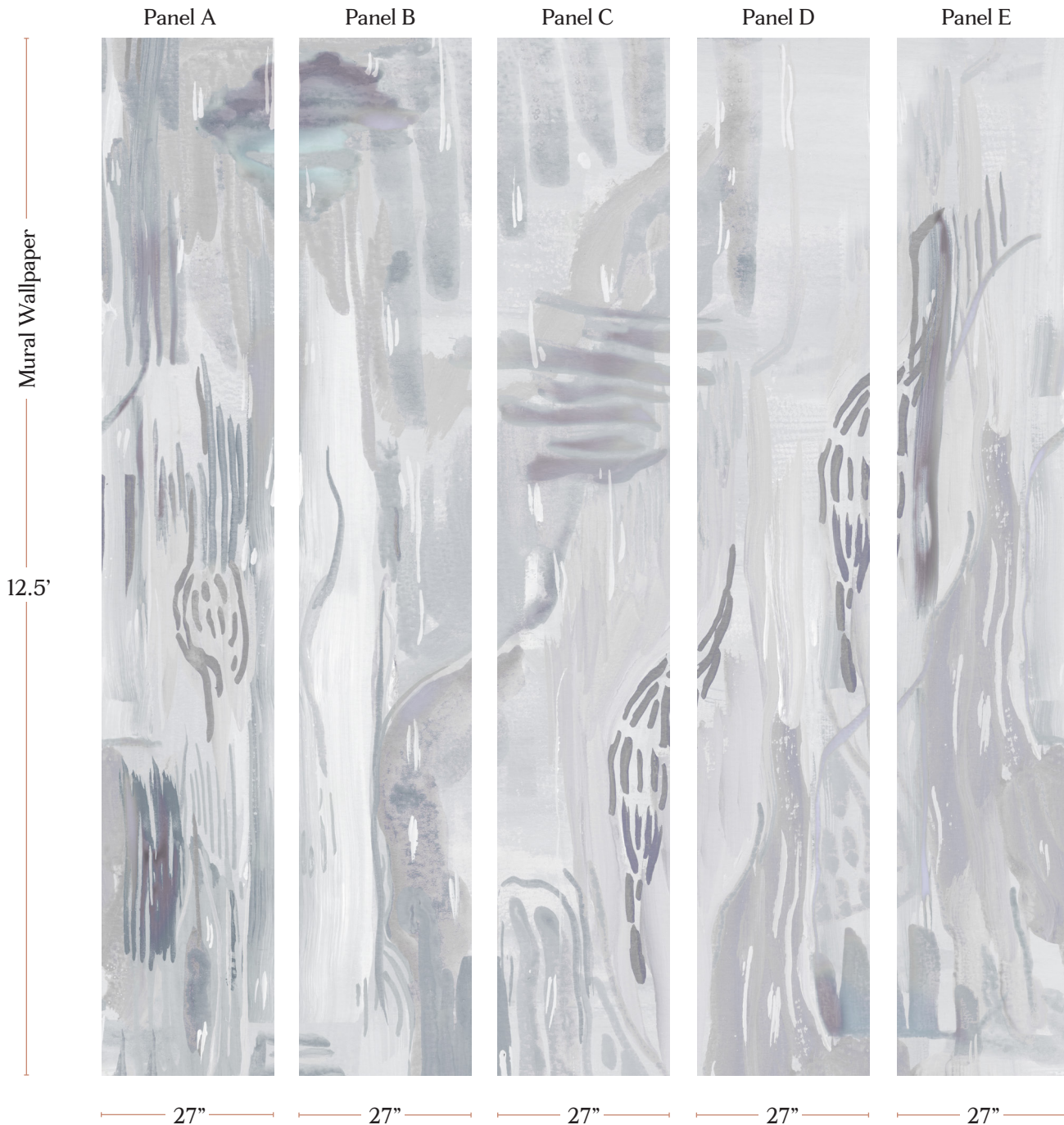
Mural Wallpaper	A complete mural is 5 panels wide (A, B, C, D, E). Panels repeat horizontally but not vertically.
Mural Artwork	135" wide x 12.5' long
Panel Width	27"
Panel Length	Custom mural panels are based on ceiling height; Printed in 1' increments up to 12.5'.

Pricing	Custom panels sold by the square foot.
Selvage	1.5" paper comes untrimmed
Sample Size	7" x 10"; shows a section of the artwork at full scale
Large Sample Size	27" X 27"; shows a section of the artwork at full scale

Wallpaper Type	Mural Wallpaper
Material	Non-woven vellum wallpaper
Print Method	Digital latex water-based ink
Lead Time	4-7 weeks **Rush Service subject to availability. Rush fee does not include expedited shipping.

Care	Gently wipe clean with a non-abrasive sponge or cloth with mild soap and water. We always suggest testing your cleaning method in a discreet spot on the wall before implementing in a large area. Do not use commercial cleaners or scrub.
Fire Rating	Class A (ASTM E84)
Color & Scale	We always strive for color accuracy but please note that colors shown on the website are a representation only. Please refer to the actual product sample. **Also due to varying ink/print systems wallpapers and fabrics of the same pattern are not always an exact match in color or scale.
Made In	USA

27" x 12.5' long panels
pictured below
in Majorelle —
Blanca Mural Wallpaper



Installation Guide

How to Measure the Amount of Paper to Order

**We always recommend confirming quantities with your wallpaper installer prior to ordering.

Our Mural wallpaper is printed as custom panels whose length are based on the ceiling height of your walls. Mural panels have a printed width of 2.25 feet and custom length starting at 5 feet up to either 12.5 feet or 15 feet, depending on the collection. A complete mural artwork is 5 panels wide (Panel A, Panel B, Panel C, Panel D, Panel E). After 5 panels the artwork repeats horizontally ad-indefinitum. Mural artwork does not repeat vertically.

When measuring ceiling height and room width, we recommend using a yardstick or steel tape measure. Be sure to exclude any baseboard or crown molding when measuring height, and only measure the area which will actually be covered by wallpaper. To determine the width, begin measuring at one corner and continue all the way across to the opposite corner, without omitting doors and windows. To ensure that you will have a bit of extra paper to work with, remember to round up to the nearest whole foot from whatever your vertical measurement is.

The height of the wall (rounded up to the nearest whole foot) will be the length of the panels needed to cover the wall. To find the number of panels needed to cover the width of the wall, divide the length of the wall in feet (rounded up) by 2.25 and then round up the nearest full number. This calculation will give the minimum number of panels needed to cover the wall.

Example: For a wall that is 10 feet 5 inches high by 9 feet 6 inches long, round up the measurements to 11 feet high by 10 feet long. In this case, the panels will need to be 11 feet long. Next divide the length of the wall (10 feet) by 2.25, round up, and you will get 5. In this case you will need 5 panels.

So in total you will need 5 panels which are 2.25 feet wide x 11 feet long for a total of 123.75 square feet.

Please feel free to contact us anytime for assistance in finalizing your calculation.

Installation Guide

Mural Wallpaper Installation Guide

Eskayel highly recommends consultation with a professional paperhanger prior to installation.

These instructions are for our MURAL wallpaper only.

Wall Preparation

Wall should be prepped to a smooth, clean, and dry surface prior to installation.

Wallcovering will not hide flaws such as: nail holes, bumps, or dirt.

Primer sealer should be used on unpainted drywall. Use acrylic wallcovering primers: Professional Ultra Primer (PRO-977), Golden Harvest White Bite, or Allpro Ultra Prep 685. Priming provides a sound surface that wallcovering will adhere to. It is recommended to strip down previous layer(s) if wallcovering. The Wallcovering may seem to be firmly adhered to the wall, but the addition of another layer can cause adhesion failure.

Prime over glossy paint with one of the above mentioned primers.

Paste Information

- Clear adhesives such as Professional Ultra Premium Heavy Duty Clear Strippable (PRO-880), Golden Harvest GH-34 Clear Strippable, and Allpro Pro-Duty 3400 provide good adhesion and allow for easier stripping when the wall covering is to be removed or replaced.
- Clay adhesives such as Professional Extra Strength (PRO-732), Professional Clay Strippable (PRO-774), Golden Harvest GH-40, Allpro Extra Strength Vinyl 600m, and Allpro Clay Strippable 661 have also been shown to be effective both during installation and the removal of these wallcovering materials
- Pastes such as Professional Heavy Duty Clear PRO-838 or Allpro Clear Hang 61- have a more aggressive adhesion and should be used for more permanent applications.
- Vinyl over vinyl pastes tend to dry too quickly on these products and are not recommended.
- Apply a coat of the adhesive using a 1/2" nap paint roller. Book for 10 minutes.

Hanging Information

- Do not use tape on imaged surface.
- Align top and adjoining edges. Smooth panels into place with a smoothing brush, starting at the center of the panel working towards the edges.
- Use a plastic smoother to push air pockets to the edges.
- The low wet expansion of these products allows double cutting at the seams.
- Remove any and all excess paste from the paper using a lightly damp rag or sponge. Do not use a fully damp sponge as slight running may occur in heavy coverage areas. If any paste is left to dry, flaking may occur which can lead to spots from ink being pulled from the paper.
- Overlapping the seams is not recommended.