

## Mod – Birch Mural Wallpaper

This large-scale artwork was translated from an original painting. Available as 27" x 10' panels that can be trimmed to ceiling height. A complete mural artwork includes 12 wallpaper panels (A,B,C,D,E,F,G,H,I,J,K,L). All production is done per order and takes up to 6 weeks to ship. Please be sure to order a sample before purchasing custom panels.

This mural wallpaper is a traditional clay coated paper manufactured with responsibly-sourced fiber by suppliers who adhere to one of the globally recognized forestry or chain of custody programs.





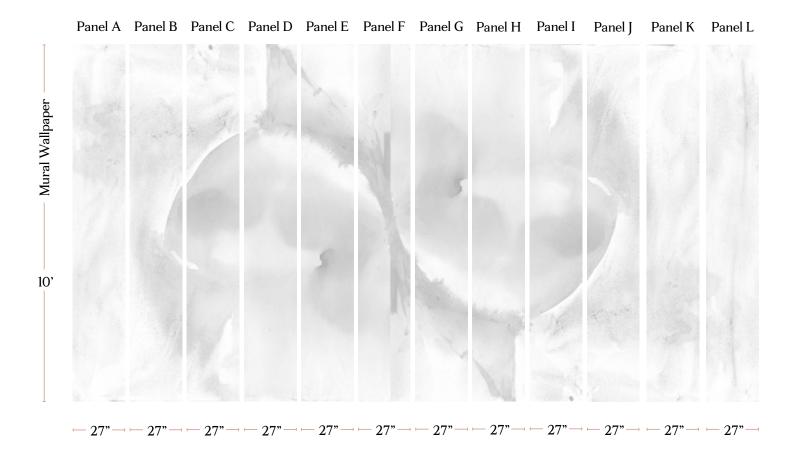


## Mod - Birch Mural Wallpaper

Mural Wallpaper	A complete mural is 10 panels wide (A, B, C, D, E, F, G, H, I, J, K, L). Panels repeat horizontally but not vertically.
Mural Artwork	324" wide x 10' long
Panel Width	27"
Panel Length	Mural panels are 10' long; trim to ceiling height.
Pricing	Sold by the panel
Selvage	1" paper comes untrimmed
Sample Size	8.5" x 11"; shows a section of the artwork at full scale
Large Sample Size	27" X 27"; shows a section of the artwork at full scale
Wallpaper Type	Mural Wallpaper
Material	Traditional clay coated paper
Print Method	Digital; Latex water-based ink system
Lead Time	4-7 weeks **Rush Service subject to availability. Rush fee does not include expedited shipping.
Care	Gently wipe clean with a non-abrasive sponge or cloth with mild soap and water. We always suggest testing your cleaning method in a discreet spot on the wall before implementing in a large area. Do not use commercial cleaners or scrub.
Fire Rating	Class A (ASTM E84)
Color & Scale	We always strive for color accuracy but please note that colors shown on the website are a representation only. Please refer to the actual product sample. **Also due to varying ink/print systems wallpapers and fabrics of the same pattern are not always an exact match in color or scale.
Made In	USA



27" x 10' long panels pictured below in Mod — Birch Mural Wallpaper



# **ESKAYeL**

## Mod – Birch Mural Wallpaper

## **Installation Guide**

#### How to Measure the Amount of Paper to Order

\*\*We always recommend confirming quantities with your wallpaper installer prior to ordering.

This Mural wallpaper is printed as  $27" \times 10"$  panels that can be trimmed to the ceiling height of your walls. A complete mural artwork is 12 panels wide (Panel A, Panel B, Panel C, Panel D, Panel E, Panel F, Panel G, Panel H, Panel J, Panel K, Panel L). After 12 panels the artwork repeats horizontally ad-infinitum. Mural artwork does not repeat vertically.

When measuring ceiling height and room width, we recommend using a yardstick or steel tape measure. Be sure to exclude any baseboard or crown molding when measuring height, and only measure the area which will actually be covered by wallpaper. To determine the width, begin measuring at one corner and continue all the way across to the opposite corner, without omitting doors and windows. To ensure that you will have a bit of extra paper to work with, remember to round up to the nearest whole foot from whatever your width measurement is.

The height of the wall will be the length of the panels needed to cover the wall. Your installer will trim the 10' panels to the height of the wall. To find the number of panels needed to cover the width of the wall, divide the length of the wall in feet (rounded up) by 2.25 and then round up to the nearest full number. This calculation will give the minimum number of panels needed to cover the wall.

Example: For a wall that is 10 feet 5 inches high by 9 feet 6 inches long, round up the width of the wall to 10 feet. Divide the length of the wall (10 feet) by 2.25, round up, and you will get 5. In this case, you will need 5 panels and the wallpaper installer will trim the panels to the ceiling height (10 feet 5 inches).

So in total you will need 5 panels which are 27" wide x 13 feet long.

Please feel free to contact us anytime for assistance in finalizing your calculation.

# **ESKAYeL**

## Mod - Birch Mural Wallpaper

### **Installation Guide**

#### Mural Wallpaper Installation Guide

Eskayel highly recommends consultation with a professional paperhanger prior to installation. These instructions are for our MURAL wallpaper only.

#### Wall Preparation

Wall should be prepped to a smooth, clean, and dry surface prior to installation.

Wallcovering will not hide flaws such as: nail holes, bumps, or dirt.

Primer sealer should be used on unpainted drywall. Use acrylic wallcovering primers: Professional Ultra Primer (PRO-977), Golden Harvest White Bite, or Allpro Ultra Prep 685. Priming provides a sound surface that wallcovering will adhere to. It is recommended to strip down previous layer(s) if wallcovering. The Wallcovering may seem to be firmly adhered to the wall, but the addition of another layer can cause adhesion failure.

Prime over glossy paint with one of the above mentioned primers.

#### Paste Information

- Clear adhesives such as Professional Ultra Premium Heavy Duty Clear Strippable (PRO-880), Golden Harvest GH-34 Clear Strippable, and Allpro Pro-Duty 3400 provide good adhesion and allow for easier stripping when the wall covering is to be removed or replaced.
- Clay adhesives such as Professional Extra Strength (PRO-732), Professional Clay Strippable (PRO-774),
   Golden Harvest GH-40, Allpro Extra Strength Vinyl 600m, and Allpro Clay Strippable 661 have also been shown to be effective both during installation and the removal of these wallcovering materials
- Pastes such as Professional Heavy Duty Clear PRO-838 or Allpro Clear Hang 61- have a more aggressive adhesion and should be used for more permanent applications.
- · Vinyl over vinyl pastes tend to dry too quickly on these products and are not recommended.
- Apply a coat of the adhesive using a 1/2" nap paint roller. Book for 10 minutes.

### Hanging Information

- Do not use tape on imaged surface.
- Align top and adjoining edges. Smooth panels into place with a smoothing brush, starting at the center
  of the panel working towards the edges.
- Use a plastic smoother to push air pockets to the edges.
- The low wet expansion of these products allows double cutting at the seams.
- Remove any and all excess paste from the paper using a lightly damp rag or sponge. Do not use a fully damp sponge as slight running may occur in heavy coverage areas. If any paste is left to dry, flaking may occur which can lead to spots from ink being pulled from the paper.
- · Overlapping the seams is not recommended.